



The Think Like It's 1620 Challenge

The logo consists of a square divided diagonally from the top-left to the bottom-right. The top-left triangle is red and the bottom-right triangle is teal. The words "Take care." are written in a white, serif font, centered across the diagonal.

Take
care.

The Think Like It's 1620 Challenge Why?

The Cape will be marking a big anniversary in November 2020: the Mayflower landed in Provincetown on November 11, 1620.

This 400th anniversary will be the focus of media coverage and is expected to bring many additional visitors to the Cape.

Our challenge runs from **November 12, 2019** to **November 11, 2020**, making use of the full year leading up to the anniversary.

Take care.

The Think Like It's 1620 Challenge Our aim

Take Care Cape Cod wants to restore the Cape, as much as we are able, to the way it was when the Pilgrims arrived.



The logo for 'Take Care' is a square divided diagonally from the bottom-left to the top-right. The top-left half is red and the bottom-right half is teal. The word 'Take' is written in white serif font on the red background, and 'care.' is written in white serif font on the teal background.

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The Think Like It's 1620 Challenge How does it work?

There are two ways to participate:

- 1) Donation to Take Care Cape Cod
- 2) Cleaning up your community

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The Think Like It's 1620 Challenge Donation

If you choose to donate, we request a donation of \$16.20 per month.

$\$16.20 \times 12 \text{ months} = \$194.40.$

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Take care.

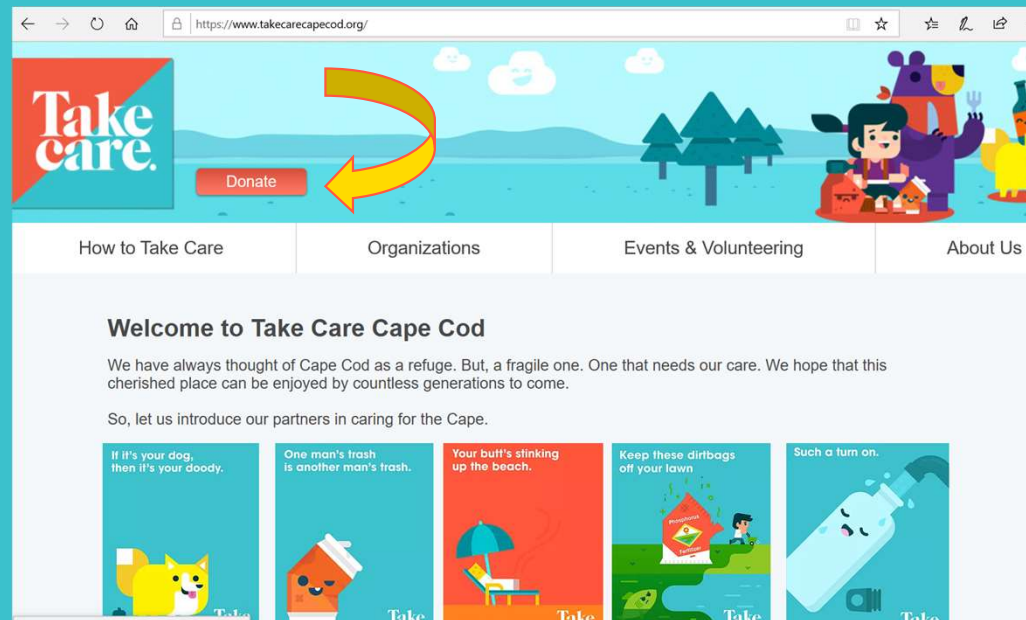
The Think Like It's 1620 Challenge Cleanup

If you choose to clean up, we ask for
16 minutes and 20 seconds per month.

16 minutes and 20 seconds x 12 months =
3 hours and 16 minutes.

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The Think Like It's 1620 Challenge Making your donation





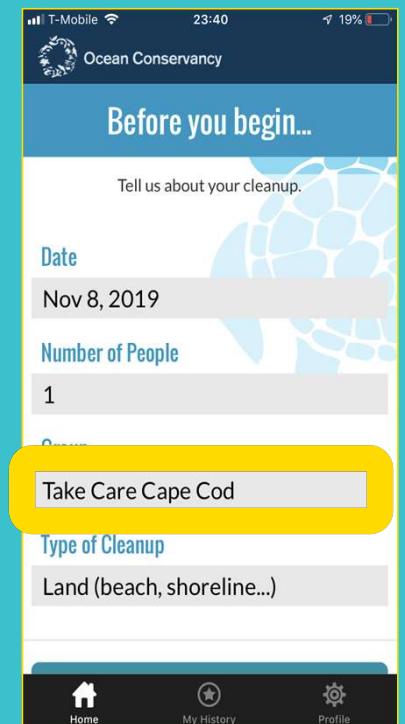
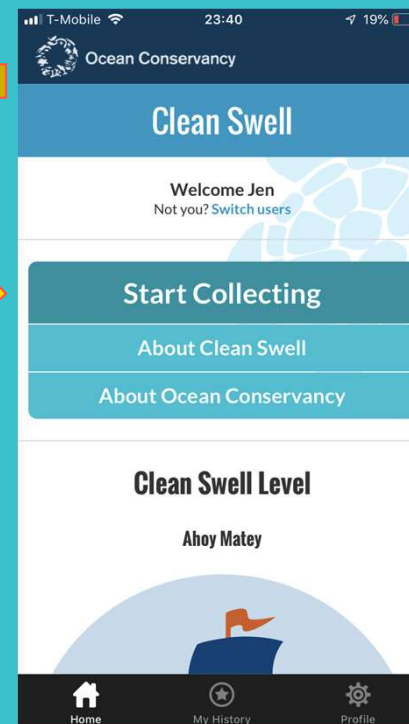
The Think Like It's 1620 Challenge Tracking your cleanup

Two choices:

- 1) Fill out paper form, and scan or send picture to hello@takecarecapecod.org
- 2) Clean Swell mobile app from Ocean Conservancy

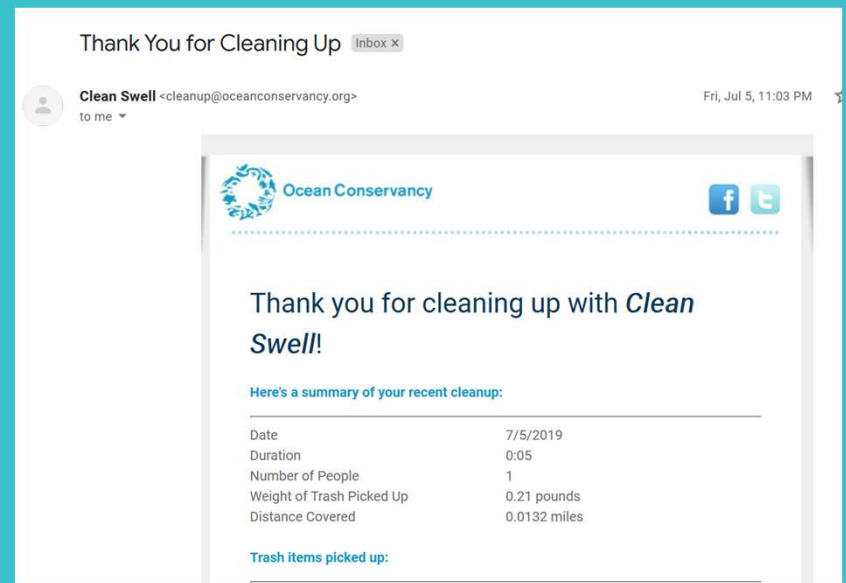
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The Think Like It's 1620 Challenge Tracking your cleanup by app



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The Think Like It's 1620 Challenge Tracking your cleanup by app



You will receive a confirmation email. Send it to hello@takecarecapecod.org for us to track.

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The Think Like It's 1620 Challenge Our goal

Our goal is to raise the funding to install a water filling station at the Pilgrim Monument in Provincetown.



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The Think Like It's 1620 Challenge Further goals

Funds permitting, we will follow with more water stations, dog waste stations, and cigarette butt collection
Cape-wide!



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The Think Like It's 1620 Challenge Getting started

- ❖ Visit our website, <http://www.takecarecapecod.org>, to sign up and take our pledge.
- ❖ Join the discussion on social media at [@TakeCareCapeCod](#) (Facebook, Twitter, and Instagram).
- ❖ Use our hashtag for this challenge: [#ThinkLikeIts1620](#).
- ❖ Post pictures, stories of things you've found, before & after pictures, etc.
- ❖ Hopefully share stories about how you have seen [change](#) and [improvement](#) over the course of the year!

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The Think Like It's 1620 Challenge Final details

- ❖ You can mix and match donations and cleanup to meet your 12-month goal.
- ❖ You can double-dip! If you clean up with your town, church, etc., you can count it towards your Think Like It's 1620 pledge too.
- ❖ This is open to people anywhere. The focus is the Cape but the spirit of the challenge can be embraced anywhere.
- ❖ You can donate and/or clean up all at once or space it throughout the year.
- ❖ There will be fun and goodies throughout the year for registered pledge-takers!

We're all in
this together.



Friend Cape Cod at takecarecapecod.org #takecarecapecod

**Take
care.**

The Think Like It's 1620 Challenge
Thank you

Alone we can do so little. Together we
can do so much.

-Helen Keller



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